

2020-2021 District Goals



District: 201N4

Constitutional Area: Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	30
2nd Quarter	0	0	25	20
3rd Quarter	0	0	25	10
4th Quarter	1	20	25	10

FY New Clubs

1

FY Charter Members

20

FY New Members

100

FY Retention Goal

70

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

50

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Establish 1 Club Branch	GAT team	LCI resources/guides.	1/7/2020	30/6/2021
Zone Chair training- 100% to achieve.	GAT team	LCI & MD resources.	1/7/2020	30/6/2021
Establish 2 Leo Clubs	GAT team	LCI - Leo resources.	1/7/2020	30/6/2021
Community and Club Needs Assessments	GAT team	LCI - Interactive tool	1/7/2020	30/6/2021
Club Development/Training Days -	GAT team & MD	MD 201 GAT Resources	1/7/2020	30/6/2021
Guiding Lion Training -adding 7.	GAT team	LCI - Guiding Lion resources.	1/7/2020	30/6/2021
Identify 5 Qualified candidates for Lions Institute training	GAT team	Lions International	1/7/2020	30/6/2021
Assist 3 Priority Clubs	GAT team	LCI material and support	1/7/2020	30/6/2021
Increase Club service reporting efforts.	GAT team, Zone chairs.	MyLion resources.	1/7/2020	30/6/2021
Working with Children Certificates - 100% of Clubs to have sufficient representation.	GAT team, Zone chairs.	District resources	1/7/2020	30/6/2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve positive membership growth.

Our district will support LCIF.

Each Zone will conduct a new member orientation each half year for new members. Target to have 75% of new members complete orientation within 6 months of joining.

Conduct at least 1 GAT related workshop/forum session at District Convention.

Maintain an membership attrition rate of 14%. Open 1 new club.

Organize a District wide Environmental Project.

By 30/6/2021, 50% of Clubs will have completed a Diabetes Project.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Membership retention and growth.	GAT team	LCI resources	1/7/2020	30/6/2021
Supporting LCIF	GAT team - LCIF Coordinator	LCI resources	1/7/2020	30/6/2021
Orientation for new members. 75% to complete.	MD GLT & District GMT	MD GLT & LCI resources	1/7/2020	30/6/2021
GAT Workshop/forum at District Convention	MD GLT	MD resources	1/7/2020	30/6/2021
Maintain membership attrition rate at 14%	MDGMT & District GMT	MD & LCI resources	1/7/2020	30/6/2021
Open 1 new Club	MDGMT & District GAT team	MD & LCI resources	1/7/2020	30/6/2021
District wide Environmental project	MDGST & District GST	MD & LCI resources	1/7/2020	30/6/2021
District Diabetes Awareness Project. 50% to complete.	MD GST & District GST.	MD & LCI resources	1/7/2020	30/6/2021

DISTRICT CUSTOM IMPACT

Goal Statement

Facilitate the introduction of online technology across the District.

Action Plan

[Stuart's SMART Goal statement - Training for Club Exec Officers.pdf](#)

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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